

2nd Annual PICKLE-ICIOUS JINGLE JAM

FUNdraiser Benefitting We Care Tucson



Sponsorship Proposal

Pickleball Fundraiser to benefiting We Care Tucson

**December
6-8, 2024**

New Location



4001 Country Club. Rd.
Tucson



WE CARE TUCSON

Phone 520-514-1588
Website www.wecaretucson.org
Email exec@wecaretucson.org
Address 3029 N Stone Ave., Tucson, AZ 85705

About Us



We Care Tucson is committed to inclusivity, breaking down barriers to education, information, and wellness.

Our focus is 100% on serving Tucson, and we act as a bridge across the digital divide. We collect a range of used technology, including computers, monitors, cell phones, and more, carefully sorting donations to restore what's viable and responsibly recycling what isn't, thereby reducing local landfill waste. Restored devices are made available for purchase in our store, ensuring access to affordable electronics for the general public.

Our low-cost computer program is designed to assist economically challenged individuals in accessing technology, further closing the digital gap.

We Care Tucson also provides a unique program offering the loan of durable medical equipment, such as wheelchairs and walkers, along with complimentary health supplies, supporting the health and well-being of our community members. We believe in the power of community and strive to make everyone feel valued and considered.

Vision



Imagine a thriving, sustaining, and interconnected community.

Mission



We Care Tucson provides technology access for underserved communities, delivers essential medical supplies to those in need, and advocates environmental sustainability through recycling initiatives to foster a more inclusive and equitable community.

A Message from the PJJ Chair

Reflecting on the success of our inaugural event fills me with gratitude and excitement as we gear up for the 2nd Annual Pickle-icious Jingle Jam. What began as a naive concept to unite pickleball enthusiasts for a worthy cause blossomed into a heartwarming celebration of community and camaraderie. Personally, I believe the awesome response from pickleball enthusiasts across Tucson proved to be an incredible source of inspiration and support.

Together, we transformed a humble pickleball event with a quirky name into a remarkable reality, surpassing all expectations and raising \$52,000 for We Care Tucson. This achievement was made possible by the dedication of our players, the generosity of our corporate sponsors and business owners, and the support of our community advocates.

As we embark on the 2nd Annual Pickle-icious Jingle Jam, I would like to extend an invitation for you to join us in our ongoing mission to make a meaningful difference in the community we serve. This year's event promises to be even more memorable, with a fantastic new venue at the Tucson Racquet and Fitness Club, family-friendly event offerings, and additional opportunities to support We Care Tucson's vital programs. Your support will enable us to extend our reach, providing essential services to those in need and nurturing a stronger, more resilient community.

Thank you for considering being a part of our cause.

Warm regards,

Pam

Pamella Greeb
Pickle-icious Jingle Jam Chair
We Care Tucson



Meet Our Team



MeMe Aguila
Executive Director



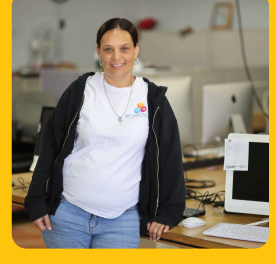
Coleman Hammer-Tomizuka
Director of Tech and Recycling



Waylon Reinhard
Instructor



Colleen Morgan
Store Manager



Crystal Doughty
Customer Service Specialist

Meet Our Board



Marila Smith - Bernard
Board President



Gorden "Gordy" Siewert
Board Vice President



Jessica Mendoza
Secretary



Ben Katsel
Treasurer



Pam Greeb
Pickle-icious Jingle Jam Chair



Jynnifer Dodson
Board Member



Allison Dunn
Board Member



Jiovanna Gortarez
Board Member



Ian Miller
Board Member



Eryn Neff
Board Member



Maximillian Nieves
Board Member



Keri Smith
Board Member



About The Event

We are excited to announce the return of the Pickle-icious Jingle Jam, our annual three-day holiday Pickleball Fundraiser. It will take place on December 6-8, 2024, at a new location: the Tucson Racquet and Fitness Club in mid-town Tucson. Join us for the second year of this unique event, where we combine the love of Pickleball with the spirit of giving back to the community.

There will be brackets for Women's Doubles, Men's Doubles, Mixed Doubles, and Family Doubles in various age and skill categories. This event promises much more than Pickleball-it promises fun, excitement, and a chance to make a difference in our community.

By sponsoring the Pickle-icious Jingle Jam, you'll not only gain valuable exposure but also demonstrate your commitment to making a meaningful impact in the Tucson community.



Event Highlight

3 Days of exciting Pickleball play.

A variety of vendors for guests and players to shop at.

Raffle drawing for a wide variety of gift items just in time for the holidays.

The Mingle Jingle BBQ on Saturday at dusk featuring live music food and more.



Event Schedule



**06
DEC**

Women's Doubles



**07
DEC**

Mixed Doubles
Mingle Jingle BBQ
An event for everyone



**08
DEC**

Men's Doubles
Family Doubles



SPONSORSHIP LEVELS

Dill Pickle Sponsor - \$7,500

SOLD

- Exclusive presenting sponsor with the company name above the event title
- Company logo on all printed and electronic materials
- Company logo on the event webpage with a link to their website
- Company banner prominently displayed at the event (company provides banner)
- Article about business in PJJ Newsletter and We Care Tucson Newsletter
- 4 Tickets to the Mingle Jingle BBQ
- Complimentary table in the Vendor Area
- Promotional items for goodie bag
- Logo on the T-shirt in a prominent location



Sweet Pickle - \$5,000

- Company logo on all printed and electronic materials
- Company logo on the event webpage with a link to their website
- Company banner displayed at the event (company provides banner)
- 2 Tickets to the Mingle Jingle BBQ
- Complimentary table in the Vendor Area Vendor
- Article about business in PJJ Newsletter and We Care Tucson Newsletter
- Travel Mug with company logo on it for the goodie bag
- Logo on the T-shirt in a prominent location



Gherkins Pickle Sponsor - \$2,500

- Company logo on all printed and electronic materials
- Company logo on the event webpage with a link to their website
- Company banner displayed at event (company provides banner)
- Complimentary table in the Vendor Area
- Article about business in PJJ Newsletter
- Promotional item for goodie bag
- Logo on the T-shirt



Sour Pickle Sponsor - \$1,000

- Company banner displayed at event (company provides banner)
- Company logo on electronic materials
- Complimentary table in the Vendor Area
- Promotional item for goodie bag
- Logo on the T-shirt



Bread and Butter Sponsor - \$500

- Company logo on electronic materials
- Logo on the T-shirt



PICKLE-ICIOUS JINGLE JAM

SPONSORSHIP FORM



Complete the form below

Contact Name

Company Name

Address

E-Mail Phone

Choose Your Sponsorship Level

- Dill Pickle Sponsor - \$ 7,500 **SOLD**
- Sweet Pickle Sponsor - \$ 5,000
- Gherkins Pickle Sponsor - \$ 2,500
- Sour Pickle Sponsor - \$ 1,000
- Bread & Butter Pickle Sponsor - \$ 500

Payment Method

- Credit Card Check Please Invoice

Payment Details

Card Number:

Expire Date: CVC:

Please return form to:

We Care Tucson
3029 N Stone Ave
Tucson, AZ 85705

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Thank you!
Hope you are
interested!



Contact

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